

# Speed to the Markets

ABN AMRO Clearing, needed to house their Market Access platforms and client hosting services as well as providing colocation for specific markets in London.

## The Challenge

“We went through an extensive market research process, long-listing various data centres in and around London,” said Neil Singleton, Global Head of Market Access Architecture, ABN AMRO Clearing.

“Key criteria included security, presence in the marketplace, carrier availability, and also – most important of all – colocation opportunities and proximity to other exchanges.”

## The Solution

ABN AMRO Clearing chose to use the Proximity Hosting services provided at Interxion’s City of London data centre. The agreement enabled ABN AMRO Clearing to provide low-latency market access to its trading customer base from the centre of Interxion’s ‘Financial Hub’ – a close-knit community of Interxion-based capital markets participants. Its mission-critical infrastructure was quickly installed and running in a secure private suite.

“We have connectivity to the majority of leading trading exchanges in both stock and derivatives,” said Neil Singleton. “Offering proximity hosting with those exchanges is beneficial not for ourselves but for our clients, who include black-box algorithmic traders for whom milliseconds, or even microseconds, can mean the difference between winning a trade and losing it.”

Space to grow was also key. “It’s an unknown factor how many people will want to colocate at a site or an exchange, and because we can’t predict this accurately over the medium-term, we need flexibility and room to grow.”

ABN AMRO Clearing hosts client infrastructure in the data centre, so trading applications sit with them, and they take responsibility for external as well as internal connectivity.

“We needed a mix of dark fibre providers and DWDM (dense wavelength division multiplexing) carrier services down to internal 10/100 Gigabit in-house cross connects. As a carrier-neutral provider with a full range of internal connection and monitoring services, Interxion delivered strongly in this area. In a nutshell, we reviewed the whole market and were convinced that Interxion’s core capabilities combined with its capital markets offering are outstanding.”



### What ABN AMRO Clearing does...

ABN AMRO Clearing is dedicated to servicing professional investors and has strategically located its branch offices near all the major Exchanges worldwide to be as near as possible to its customers and their trading business. By having that direct involvement where it counts most, it has established itself as a prime clearing organisation with a global presence and local affection at the same time.

[www.merchant-banking.nl/bcc](http://www.merchant-banking.nl/bcc)

### What Interxion delivered...

- Proximity Hosting in the City of London with the ability to scale and reconfigure space as required
- Close proximity to the matching engines of most European trading venues
- Large, growing financial community of trading venues, broker dealers, proprietary trading firms, hedge funds, and financial service providers
- High-density power
- Broad choice of 32+ connectivity providers
- Guaranteed power availability up to 99.999% with N+1 backup generators and cooling and 2N UPS
- Multiple physical security layers and 24-hour security support with controlled customer access 24x7

## About Us

Interxion is a leading European operator of carrier-neutral data centres and managed services. We serve our customers from 27 facilities located in 13 cities across 11 European countries.

Every Interxion data centre meets the most stringent industry requirements, offering the highest levels of security, power availability and energy efficiency.

Interxion's customer community also has access to 18 major European Internet exchanges and over 350 carriers/ISPs giving exceptionally convenient, cost-effective and reliable connectivity.

### Our Customers

Over 1,100 organisations, ranging from global carriers and ISPs to leading content owners, service providers and enterprises, house their mission-critical infrastructure with Interxion. Some of our 200+ financial services customers include:

- 7ticks
- Borsa Italiana
- Chi-Tech
- Fixnetix
- Nasdaq OMX
- Nuovi Investimenti
- Plus Markets
- Quote MTF
- SunGard
- Trading Technologies

### Quality of Service

Over and above expert local staff, Interxion provides a unique European Customer Service Centre (ECSC) that monitors customer security and systems 24x7 and provides quick-response support in five languages.

Following a rigorous independent assessment process, Interxion has been awarded ISO 27001 for Information Security Management Systems and Business Continuity.

### Contact Us

To find out more about our facilities and our full range of services and solutions, please contact us with your requirements:

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### Accreditations & Associations

**Uptime  
Institute™**

Cofounder EMEA Chapter,  
Uptime Institute



Contributor Member,  
The Green Grid



ISO 27001-accredited  
Information Security  
Management Systems



Contributor, EC Joint  
Research Centre on  
Sustainability



LSE-accredited Proximity  
Hosting Provider